

Nikki Matala
Campus Community Relations Liaison



Nikki Matala has a strong background in Public Relations and Community Outreach through a variety of non-profit positions that she has held throughout her professional career. She has served as a Marketing Director for Big Brothers Big Sisters of NEO, Development Director for Womensafe--responsible for fund development as well as attracting donors, Volunteer Recruitment Manager for Hospice of the Western Reserve, and served as Executive Director of the Willoughby Area Chamber of Commerce for over twelve years---increasing membership from 125 to 450 and increasing the profit margin of the major fundraiser, The Willoughby Artsfest tenfold. She has served on numerous boards including the Brain Injury Association and The Lake Humane Society and has served in various volunteer positions including Hospice of the Western Reserve--serving at the bedside of hospice patients, providing spiritual support and most recently with The Cleveland Clinic's Hillcrest Hospital as an ambassador in the Emergency Dept--assisting patients and staff with basic needs.

Speech Topics:

Business / Entrepreneurship

In this presentation, attendees will learn what to consider when starting and running a small business. The presentation will also focus on discovering what is important and who your key contacts need to be in order to develop a working strategy in which to plan and grow your business.

Cuyahoga Community College

The benefits of attending Tri-C are numerous. In this presentation, discover more about attending one of the Tri C campuses and finding out about degree and non-degree programs as well as financial aid, online learning options and more.