



But, I heard it on Tik Tok!

**Media Literacy and why
you should be an information
skeptic**



“

Media Literacy is the ability to access, analyze, evaluate and create media in a variety of forms.

—Aspen Media Literacy Leadership Institute

NESSEAN
EAN.COM
olte.com
The Charlotte Observer

Chronicle
seattlepi

THE SUN
www.baltimoresun.com

Monterey County
The Herald

ajc

TIME

TIMES
We're

Boston
obe

Rocky Mountain News

Los Angeles Times

THE CHRISTIAN
SCIENCE
MONITOR

Newsday
N

Chicago Tribune

Patriot

THE WALL STREET JOURNAL

WSJ

AKRON
BEACON
JOURNAL

The
New York
Times

wop
WASHINGTON
POST

U.S. News
& WORLD REPORT

PUBLICA
journalism in the public interest

The Philadelphia Inquirer

Star-Telegram

HOUSTON
CHRONICLE

PE.com
THE PRESS-ENTERPRISE

IRE
INVESTIGATIVE
REPORTERS
AND
EDITORS

Charleston
Daily Mail

E PLAIN DEALER

The Miami Herald

THE HUFFINGTON
POST

THE SAN DIEGO
UT

MISSO
PION
Tw

burgh
azette

el Nuevo Herald
elNuevoHerald.com

Oregonian

Science
NAAAS

Forbes
FORBES.COM

sti
POST-DISPATCH

North Ada

.com

The Des Moines Register

dallasnews.com
The Dallas Morning News

USA
TODAY

The Greenville N
greenvilleonline.com

s-News

Grand Forks
Herald

LOS ANGELES
BUSINESS JOURNAL
The best source for local business news.

THE
KansasC





President
Clinton



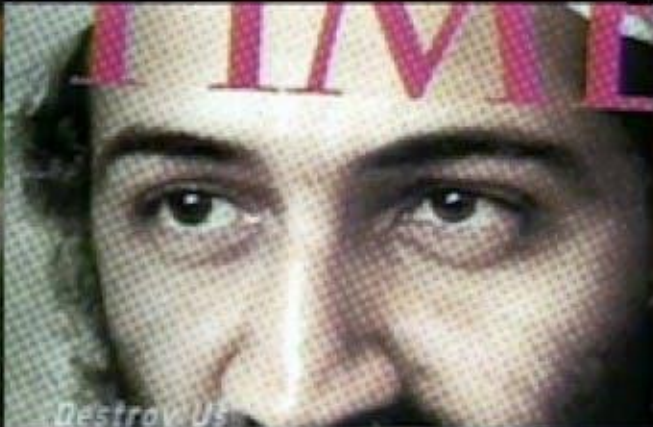
It's time to
take *our* country
back.



Governor
George W. Bush



AL GORE
PRESIDENT
www.algore2000.com



Destroy US



John Kerry



Debate



TRUMP
PENCE
MAKE AMERICA GREAT AGAIN



Stronger



WISIT

50 ROOM

MARQUIS
aerie

ES SQUARE

jobs
HSBC
HSBC
SANGRE

SPIDER-MAN
THE HOME & AWAY

maxell

LANEWORK

BUCKRAM

ONLY

ONLY

11+ Hours

A day engaging with media

4.5+ Hours

A day watching television

84%

18-29 year old's on active
on social media

[Nielsen](#), Pew







“

Yellow journalism is the use of lurid features and sensationalized news in newspaper publishing to attract readers and increase circulation

—Britannica

NIGHT
EDITION

"Circulation Books Open to All."



"Circulation Books Open to All."

and RACING

PRICE ONE CENT.

NEW YORK, FRIDAY, APRIL 20, 1900.

PRICE ONE CENT.

WOMAN JUMPS FROM BROOKLYN BRIDGE

SURVIVES MAD LEAP!

WOMAN'S LEAP FROM BRIDGE.



MONEY GONE AND ALONE,
SHE DETERMINED TO DIE.

BASEBALL GATES NOT
TO RESIGN

SCORE BY INNINGS.

083,958
WORLD (1914) 10-17-1914

The



World, 083,958
WORLD (1914) 10-17-1914

MAINE EXPLOSION CAUSED BY BOMB OR TORPEDO?

Capt. Sigbee and Consul-General Lee Are in Doubt—The World Has Sent a Special Tug With Submarine Divers, to Havana to Find Out—Lee Asks for an Immediate Court of Inquiry—Capt. Sigbee's Suspicions.

CAPT. SIGBEE, IN A SUPPRESSED DISPATCH TO THE STATE DEPARTMENT, SAID THE ACCIDENT WAS MADE POSSIBLE BY AN ENEMY

OR, F. C. PRESIDENT, Just Arrived from Havana, Says He Overheard Talk, Three of a Kind to Show Up the Navy—Capt. Sigbee, the Destroyer Captain, and Other Experts Report to The World that the Wreck Was Not Accidental—Washington Official Ready for Vigorous Action if Navy is Responsible—Capt. Sigbee—Divers to Be Sent Down to Make Careful Examination.



DAILY NEWS **FINAL**

FAKE RADIO 'WAR' STIRS TERROR THROUGH U.S.



2c **DAILY NEWS** **2c**

U. S. BANS FAKE RADIO ALARMS



The Monsters from Mars Did NOT Attack

GAM. EXTRA **PANIC SWEEPS U. S. AS RADIO STAGES MARS RAID**

San Francisco Chronicle **Dramatized War Believed Real By Thousands**

San Francisco, Sept. 10 (AP)——A radio broadcast dramatizing a Mars raid today swept through the United States, stirring panic and confusion among thousands of listeners who believed the war was real.

The broadcast, which was heard by millions of people, depicted a Martian invasion of Earth. The story was so convincing that many listeners called the police and fire departments, and some even fled their homes.

The Federal Communications Commission (FCC) has since announced that it will probe the broadcast for possible violations of its rules against deceptive radio programming.

The broadcast was a collaboration between a radio station and a group of writers. The story was designed to be as realistic as possible, with detailed descriptions of the Martian ships and the actions of the invaders.

While the broadcast was intended as a dramatic performance, it clearly had a significant impact on the public. The FCC's investigation is ongoing, and it is expected to result in some form of penalty for the station and the writers involved.



"War" Victim



"I Didn't Know"

Heat-But Thirty Plan Splits Democrats



Probe Food Dies Charges F. R. Meets New Deal Employers, Intimidation Labor Today

Ball Wages F. R. Meets Employers, Labor Today



• So, what does this all
mean?

Traditional Media



Vs



New Social Media

assignmenthelp.com



San Francisco Chronicle

Dramatic breakdown of infections among races

Riots, shooting rock Oakland

Investigation: Little will left of post-demonstration violence

Shooting: Protesters spread news of violence, leading to 2nd night



The Washington Post

U.S. at a precipice as demonstrations intensify

Black Americans ignored the call of 'Black Lives Matter'



Washington Sunday Globe

STATE OF EMERGENCY



Leaders urge calm, brace for unrest

White, military National Guard and police

The fire this time

Sunday Los Angeles Times

Coronavirus damage last 100 disease

Defiance in the center of national outrage



GUARD TO HELP QUELL UNREST IN L.A.

The New York Times

TWIN CRISES AND SURGING ANGER CONVULSE U.S.

Widespread protests erupt, sparking of aggressive police tactics



LEADERS TO HEAL WOUNDS TO KILL



55%

Use social media for news

47%

Believe it's difficult to know
if the information
they encounter is true



96%

Failed to discover a publisher's ties to the industry

66%

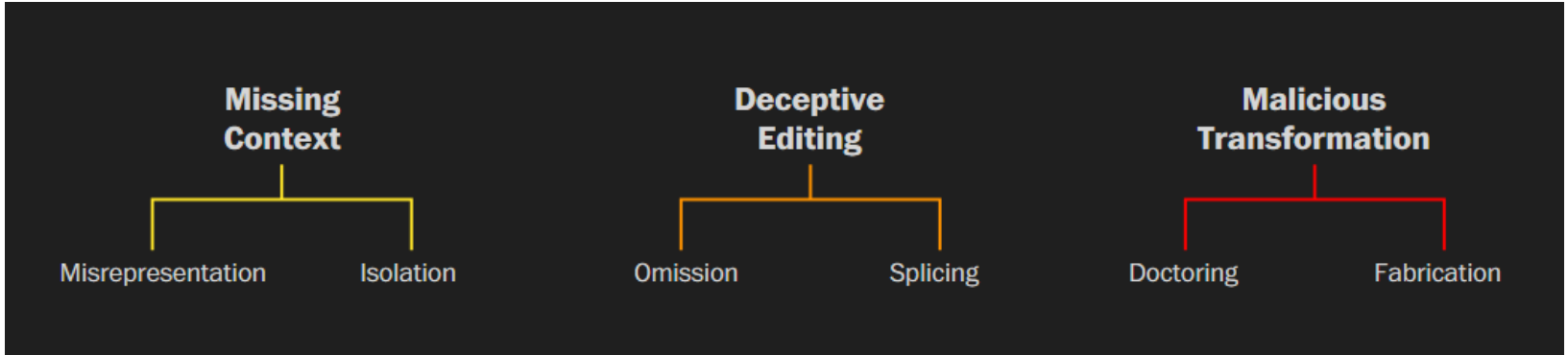
Unable to distinguish news stories from ads

50%+

Believed that an anonymously posted Facebook video, shot in Russia, provided "strong evidence" of U.S. voter fraud

Stanford





MISINFORMATION: VIDEO & PHOTO

[The Washington Post](#)



Dan Scavino Jr. ✓

@Scavino45

Follow

Sharing [#HurricaneIrma](#) on social media with President [@realDonaldTrump](#) & [@VP](#) Pence hourly. Here is Miami International Airport. STAY SAFE!!



3:34 PM - 10 Sep 2017



Katrina Pierson

@KatrinaPierson

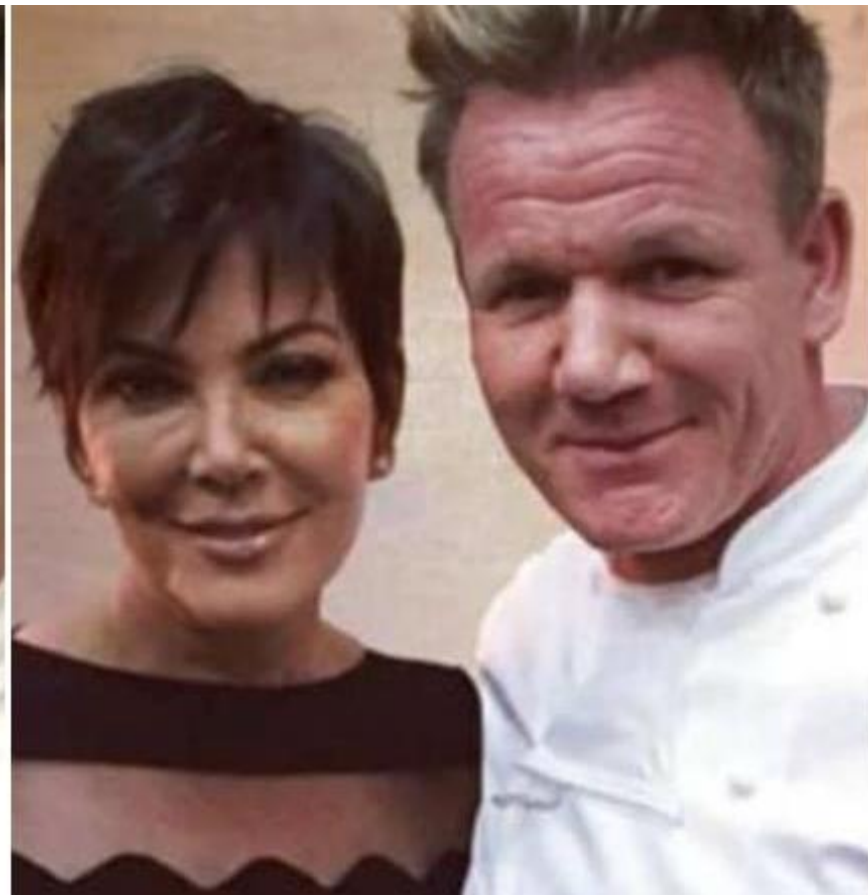
Follow



650 Rockets being fired into Israel from Gaza in an attempt to overwhelm Israels Iron Dome: 173 intercepts, 4 people killed, and 28 wounded. What is [@IlhanMN](#) response to this violence? Will she condemn it?



1:09 PM - 5 May 2019





bill_posters_uk • Follow

bill_posters_uk 'Imagine this...' (2019)
This deepfake moving image work is from the 'Big Dada' series, part of the 'Spectre' project. Where big data, AI, dada, and conceptual art combine.
.Artworks by Bill Posters & @danyelhau
#spectreknows #privacy #democracy #surveillancecapitalism #dataism #deepfake #deepfakes #syntheticart #generativeart #newmediaart #markzuckerberg

124,603 views
JUNE 7, 2019

[Link](#)





“

◎ *Bias – a preference of inclination that inhibits impartiality; prejudice.*

◎ *American Heritage Dictionary*

Value & Reliability



When asked about the number of Burrow's interceptions, offensive coordinator Brian Callahan said this week he wasn't concerned. Although most of his interceptions have been off tipped balls, at some point if this number continues to increase for Burrow, it will be a concern. Wide receivers Ja'Marr Chase and Tee Higgins also dropped too many passes from Burrow against the Browns.

<https://www.cincinnati.com/story/sports/2021/11/07/cincinnati-bengals-cleveland-browns-score-nfl-week-9/6331080001/>

— Anarumo and the defense have some serious soul searching to do over the bye week, to say the least.

<https://bengalswire.usatoday.com/2021/11/07/bengals-browns-week-9-instant-analysis-recap/>

I will once again watch the Browns due to this awesome win!

Nov 5 (Reuters) - Green Bay quarterback Aaron Rodgers, who tested positive for COVID-19 this week, insisted he did not lie when he told reporters in August that he was "immunized" in response to a question about whether he had taken the COVID-19 vaccine.

Cleveland Browns beat the Cincinnati Bengals, 41-16

5-4 Record

Baker Mayfield completed 14 of 21 passes in the game

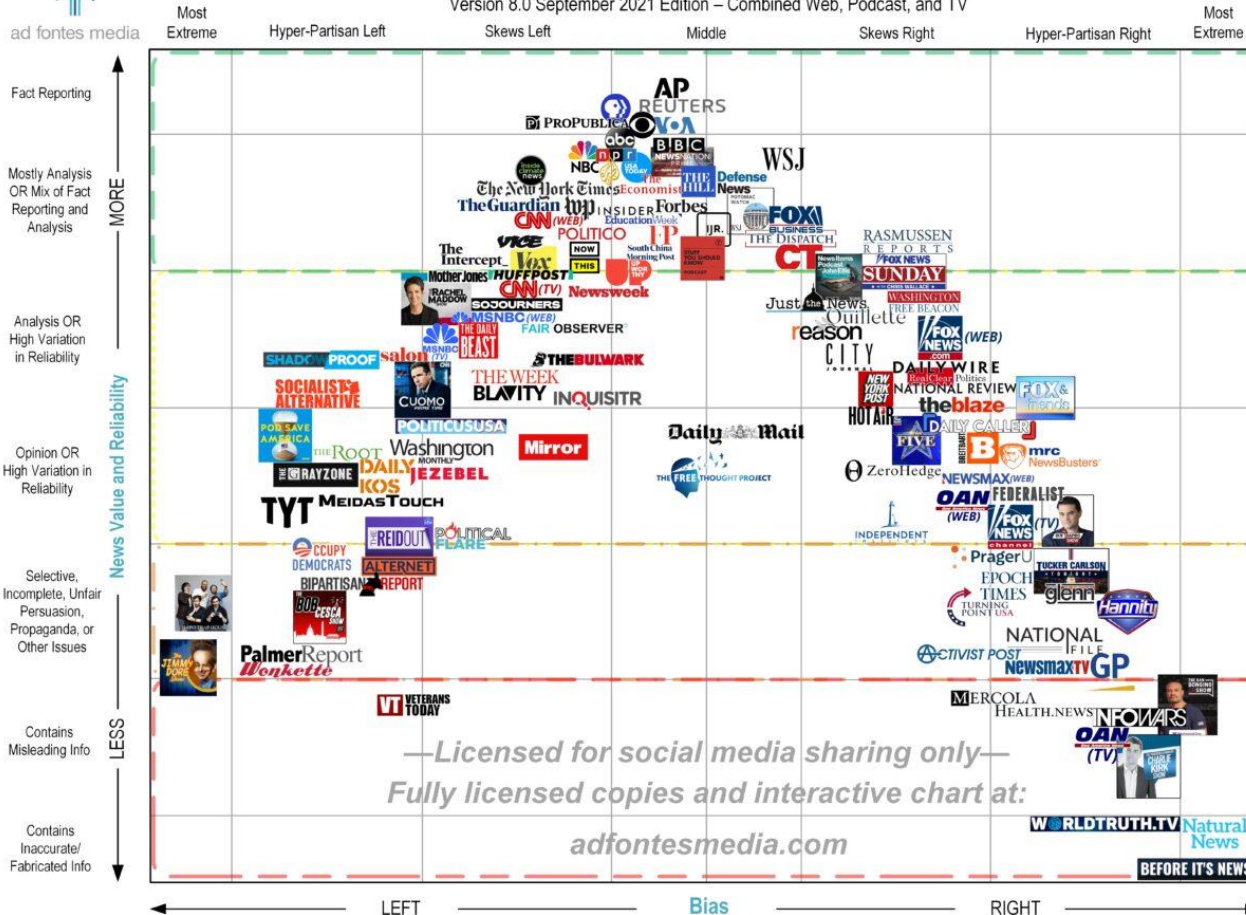


AP News <https://storage.googleapis.com/af-s-prod/media/3425941699dc42bb837f604d8e575539/400.jpeg>



The Media Bias Chart®

Version 8.0 September 2021 Edition – Combined Web, Podcast, and TV



—Licensed for social media sharing only—
 Fully licensed copies and interactive chart at:
adfontesmedia.com

8 Ways that Critical Thinkers Know When a “News Story” Is Unreliable, Disreputable, or Embarrassing to Share



Your logic should tell you

1	It explicitly states that it is telling the truth, and/or everyone else is lying to you. <i>"We know the truth!" "This is definitely true." "What the (media / government / corporations) are hiding from you!"</i>	If they have to preface it by swearing it's true, it's probably not.
2	It contains short, conclusory opinion statements. <i>"The media has it all wrong" "It's all hogwash"</i>	Real journalists typically don't write like this.
3	It is organized as a list of questions or hypotheses. <i>"Why wasn't this...?" "It doesn't add up that..." "It's really unlikely that X happened..."</i>	This is literally the opposite of news, which is answers, not questions.
4	It puts the burden on YOU to answer the questions. <i>"If you can't answer these questions..." "Do you REALLY know what happened?"</i>	??? I thought you were supposed to be the journalist here.
5	It asks you to prove a negative, which is often impossible. <i>"No one has proven that the government WASNT involved" "They SAY it was X, but how do you know it wasn't Y?"</i>	Pro tip: Don't try this argument in court.
6	It suggests an insidious plot by "someone" (media, elites, corporations, government) but doesn't say exactly what the plot is or provide any evidence for it. <i>"No one knows how deep this goes..." "There's no telling who's behind all of this..."</i>	Cool story, bro.
7	Elevates the credibility of one expert who goes against the consensus of their entire expert peer group, e.g., one scientist vs all the other scientists. <i>"Her peers are jealous of her brilliant thinking." "One day, most scientists will finally see the light"</i>	If 1 out of 1,000 doctors says one thing contrary to 999, the 999 likely didn't get together in order to trick you.
8	Claims that being taken down for promoting misinformation is "censorship," which therefore proves that the item taken down is actually true. <i>"Just as we expected, they censored it to hide the truth! "You can't find it anymore because it was a threat to those in power."</i>	There is no reason why something widely debunked and taken down would enhance credibility.

Red Flags

- [Critical Race Theory: The concept dividing the US](#)
- [The Radical Reshaping of K-12 Public Education: Critical Race Theory and Woke Academics](#)
- [What the Hysteria Over Critical Race Theory is Really all About](#)

- [Measuring News Consumption in a Digital Era](#)
- [Time Flies: U.S. Adults Now Spend Nearly Half a Day Interacting with Media](#)
- [Social Media Use in 2021](#)
- [Students' Civic Online Reasoning: A National Portrait](#)